# Habitat for Humanity

# Maximizing Your Impact!

# **Fundraising Guide**

# Preparing to go above and beyond making a donation

Every donation allows someone to embrace strength, stability, and selfreliance with affordable homeownership. But, building decent, affordable homes doesn't stop after donations are made. Our community faces a growing need for affordable homebuying opportunities. In many ways, enacting your community to come together is a great way to advocate for affordable homeownership.







#### Host a Wine Club

Gather friends and family for a delightful evening of wine tasting while supporting a great cause. Request a \$10 donation with proceeds going towards Women Build. Provide tasting notes and pairings for an elevated experience.



#### Teach a Yoga or Pilates Class

Share your passion for fitness while fundraising for Women Build! Host a private class for friends and family, charging a participation fee or accepting donations. Create a serene atmosphere and offer post-class refreshments as a token of appreciation.



Get creative in the kitchen and host a friendly bakeoff or cooking competition. Participants can showcase their culinary talents, and attendees can vote for their favorites with donations. Award prizes for various categories to make it fun and competitive.

#### Raffle a Gift Card or Hot Demand Item



Generate excitement by raffling off sought-after prizes like gift cards or trendy items. Encourage participants to purchase raffle tickets, with all proceeds benefiting Women Build. Promote the raffle through social media and word of mouth to maximize participation.



## Third-Party Fundraiser at Your Favorite To-Go Restaurant

The States

Partner with a local restaurant to host a fundraiser night where a percentage of proceeds from orders placed mentioning Women Build are donated. Spread the word to your network and encourage supporters to dine in or order takeout to contribute to the cause.



### Third-Party Fundraiser at Your Favorite Venue with a Tip Jar

Organize an event at a beloved venue, such as a bar or coffee shop, and set up a tip jar for donations towards Women Build. Create a festive atmosphere with live music or entertainment to attract attendees and boost contributions.



### Jeans Day at the Office

Make casual Fridays even more meaningful by implementing a Jeans Day fundraiser at your workplace. Employees can donate \$5 or any designated amount for the privilege of wearing jeans on their designated day.



### Virtual Cooking Class

Tap into the trend of virtual events by organizing a cooking class led by a local chef or culinary expert. Participants can join from the comfort of their homes, following along as they learn new recipes and cooking techniques. Charge a registration fee and provide a list of ingredients in advance so everyone can cook along.